



# HOTLINE

October 2014

VOLUME 21, ISSUE 4

Friday, October 24<sup>th</sup>, 2014

12:30 a.m. to 4:00 p.m.

## Join us for the PCC Expo!

**Educations sessions from USPS professionals will be presented.**

**Vendors from the mailing and business worlds will be there.**

**Join Wichita Postmaster Kathy Hand for a fun and enjoyable afternoon, networking with your fellow mail professionals and helpful postal information.**

Please join us for **this informative FREE event!**

**Great educational opportunities:** Four educational sessions will be offered, ranging from Every Door Direct Mail to Mail Room Security and Identity Theft. The classes will be taught by experienced or staff from the United States Postal Service. No matter where your interest lies or what your mailing needs are, there's sure to be a session or presentation that will satisfy.

**Great Door Prizes:** Door prizes will be awarded, including the **Grand Prize of a Kindle Fire!**

**Great Networking Opportunities:** A number of vendors will be present, representing the latest in mailing technology and services, with plenty of time to visit and talk. Take this chance to develop stronger relationships with any of the more than 100 professionals expected to attend. **Space is limited! Sign up now!**

|                  |       |                     |
|------------------|-------|---------------------|
| <b>Schedule:</b> | 12:30 | Registration        |
|                  | 1:15  | First class begins  |
|                  | 2:15  | Second class begins |
|                  | 4:00  | Close               |

**Location:** Wichita State University - Metroplex, 5015 E. 29<sup>th</sup> St N, Wichita, KS

**Cost:** This event is free to attendees! Light snacks and beverages will be provided.

**For Reservations,** call or email Tim Norman, [timothy.j.norman@usps.gov](mailto:timothy.j.norman@usps.gov), 946-4528.

See us online at [www.pccwichita.com](http://www.pccwichita.com) !

**\*\*\*PRESENTER BIOS\*\*\***

The Wichita Postal Customer Council newsletter, PCC Hotline, is published by the Wichita Postal Customer Council for all members of the Council and other business mailers in the Wichita area.

**Kathy Hand**  
Postal Co-Chair

**Currently Open**  
Industry Co-Chair

All members are invited to submit news for the PCC Hotline. Items should be sent to:

**Jeremy Biltz**  
jbiltz@sedgwick.gov

[www.pccwichita.com](http://www.pccwichita.com)

**Here are some of the fantastic people you'll be able to hear at the Expo:**

**Kathy Hand:** Kathy Hand, Postmaster Wichita, began her career in 1995 as a city letter carrier. Kathy has held several management positions including Postmaster, Manager of Post Office Operations, Manager of Operations Program Support, Manager Customer Service Operations and Senior Manager of Post Office Operations. Kathy has been in Wichita since August 23, 2014.

**Lori Luginbill:** Lori Luginbill is the Acting District Manager of Sales, is a 25 year USPS employee, with an MBA from Wichita State University. She is currently responsible for managing the salesforce for the Central Plains District which encompasses most of Kansas, all of Nebraska and part of Iowa. In her permanent position, she works with customers of all sizes across southern and western Kansas, developing mailing and shipping solutions to help them grow their business.

**Rena Turner:** Rena has been with the Postal Service for over 18 years and has been consulting with Commercial mailers for 16 ½ years regarding their package and direct mail strategies. She is currently a Field Sales Representative for the Central Plains District covering a large section of Nebraska and a small portion of Iowa, domiciled and residing in Omaha. She specializes in developing strategies to integrate direct mail into customer's marketing campaigns and develops package solutions to meet the shipping needs of customers across all industries. Rena began her Postal career in mail processing holding various positions in the sales and marketing division of the Postal Service. She attended the University of Nebraska at Kearney and the University of Nebraska at Omaha along with participating in continuous training provided by the Postal Service.

**Andrew Kearney:** Inspector Andrew Kearney has been with the Postal Inspection Service for the last 18 months. Prior to that he was with the Overland Park Police Department for eight years. With Overland Park Police he was employed as a Detective for the last six and a half years. During his time as a Detective, he worked Financial Crimes as a member of the KC Secret Service Task Force for the last five years.

## Expo Schedule

|              | A   | B  |
|--------------|---|--|
| 12:30 - 1:10 | Registration and Visit Vendors  |  |
| 1:10 - 1:15  | <b>Welcome &amp; Introductions</b><br>Room 180<br>Wichita Postmaster Kathy Hand |  |
| 1:15 - 2:00  | <b>Package Services Price Changes</b><br><br>Lori Luginbill,<br>USPS            | <b>Direct Mail</b><br><br>Renae Turner,<br>USPS                            |
| 2:00 - 2:15  | <b><u>Break &amp; Visit Vendors</u></b>   |  |
| 2:15 - 3:00  | <b>Every Door Direct Mail</b><br><br>Lori Luginbill,<br>USPS                    | <b>Mailroom Security and Identity Theft</b><br><br>Andrew Kearney,<br>USPS |
| 3:00 - 3:30  | <b><u>Break &amp; Visit Vendors</u></b>   |  |
| 3:30 - 4:00  | <b>Final Remarks</b><br><br>Wichita Postmaster Kathy Hand                       |  |



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### National Postal Forum

Did you miss the 2014 National Postal Forum that just went by in March? Well don't worry, the next one is right around the corner. The National Postal Forum is the premier educational event/experience and tradeshow available to mail professionals today. If your business or profession has anything to do with using mail, or any of the products and services available through the United States Postal Service... then this is the place you need to be as an exhibitor or attendee! For more information, visit [www.npf.org](http://www.npf.org).

Visit us online at [www.pccwichita.com](http://www.pccwichita.com)  
To register, send the below form to:  
*WPCC, PO Box 9111, Wichita KS 67277-0111*

|  |       |
|--|-------|
| <b>PCC Expo on October 24<sup>th</sup>, 2014</b><br>At <u>WSU Metroplex, 5015 E 29th St N, Wichita, KS</u> |       |
| Names  | _____ |
|  | _____ |
|  | _____ |
| Company:   | _____ |
| Email address:   | _____ |
| Phone #:   | _____ |
| Number Attending:  | _____ |