



# HOTLINE

October 2016

The Wichita Area Postal Customer Council Proudly presents a Mailing EXPO  
Friday, October 21, 2016

## Emerging Mail and Engagement Technology



**Coakley Workman, (Pictured) - USPS Manager of Mail Innovations:**

Presenting Irresistible Mailing Innovations and Promotions  
Emerging and engagement technologies for Mail Marketing

**US Postal Inspector:**

Presenting Information and prevention tips on Mail Theft and Identify Theft.

**Vendor Exhibit Area** on site and **Door prizes** given away at the end of the day.

Please join us on **October 21**, for this exciting Expo at the **Best Western Hotel** at **6815 W Kellogg**.



Registration: **10:30 – 11:00**  
Opening session **11:00 – 11:30**  
Lunch **11:30 – 12:00**

Presentations **12:00 - 2:00**  
Vendor Exhibits **2:00 - 3:00**  
Closing/Door Prizes **3:00 - 3:30**

Cost: \$30 including lunch. \$50 for 2

Register online at [www.pccwichita.com](http://www.pccwichita.com) or by clicking QR code. Credit & Debit cards accepted online or cash/check at the door. You may also call/email Tim Norman – [timothy.j.norman@usps.gov](mailto:timothy.j.norman@usps.gov) or (316) 946-4528 or Cindy Hyde – [Cynthia.j.Hyde@usps.gov](mailto:Cynthia.j.Hyde@usps.gov) (316) 946-4651.

## 2017 NPF - May 21-24 Baltimore MD

The 2017 National Postal Forum is organized by respected, renowned and powerful leaders in the mailing and shipping industry. This multidisciplinary program includes companies that partner with the Postal Service to provide end users with the broadest choice of services. Companies that integrate the USPS logistical advantage to supply greater and more efficient delivery options will also be featured at this year's Forum. This platform will provide an ideal forum for mailers, marketing managers, shipping services, USPS representatives and product/service suppliers to share and disseminate knowledge and information on using the mail more efficiently to improve your company's bottom line. Attendees and Exhibitors alike will have the opportunity Tune In To education, networking and solutions that will move our mailing and shipping industry forward.

The Wichita Postal Customer Council newsletter, PCC Hotline, is published by the Wichita Postal Customer Council for all members of the Council and other business mailers in the Wichita area.

**Ryon Knopik**  
Wichita Postmaster  
Postal Co-Chair

**Kathie Bills**  
Newman University  
Industry Co-Chair

All members are invited to submit news for the PCC Hotline. Items should be sent to:

**Tim Norman**  
Timothy.j.norman@usps.gov

Go to our website:  
[www.pccwichita.com](http://www.pccwichita.com)



## Why get involved with a PCC?

The Postal Service offers training opportunities and assistance through Postal Customer Council meetings to anyone who wants to learn more about how using the mail can be a way to achieve cost-effective business growth. Whether you're a small or large business or mail service provider looking for training in direct mail and other services or you'd like to join the greater community of business mailers, we're here to help.

There are benefits to connecting with a local PCC. This nationwide network is a great way to get training, stay on top of mail innovations, and work hand-in-hand with a local Post Office to develop more effective, efficient, and profitable mailings.

### **Postal Service Urges Voters to Mail Ballots Early** *Recommendations to ensure ballots are received on time*

WASHINGTON — Millions of ballots are expected to be mailed during the election season this fall, and the U.S. Postal Service is encouraging voters to mail early.

The Postal Service offers the following suggestions for voters this fall:

- Voters should request ballots be sent from their local jurisdiction with sufficient time to receive, complete and return them a week before the deadline.
- Voters are strongly encouraged to check with their local election officials for rules pertaining to their jurisdiction.
- Voters should visit their states' website to find out the locations of election offices and to get information about voting by mail.

Additional information can be found at [usps.com/electionmail](http://usps.com/electionmail).

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.