



# HOTLINE

January/February 2015

**The PCC's first 2015 meeting is coming soon!**

## **Getting Started with Full-Service Intelligent Mail for Letters and Flats**

Full-Service Intelligent Mail offers mailers elimination of permit fees, address correction and visibility and tracking of mailings. Now's the time to upgrade to Full-Service to achieve the best pricing on:

**First-Class Mail® postcards, letters & flats**  
**Standard Mail® letters and flats**

**Periodicals letters and flats**  
**Bound Printed Matter flats**

The PCC is pleased to have presenting this seminar **Dave Higley**, Mailing Standards Specialist for the Central Plains District. While ensuring compliance to postal regulations, Mr. Higley advises and instructs both employees and mailers on proper mailing procedures within the Central Plains District.

Please join us on Thursday, **February 26, 2015** for a seminar and luncheon at the Wichita General Mail Facility at 7117 W. Harry St.

**Registration: 10:30**  
**Presentation 11:00**  
**Lunch 12:00**  
**Cost: \$20 including lunch.**

Register online at [www.pccwichita.com](http://www.pccwichita.com). Credit & Debit cards accepted online or cash/check at the door.

You may also call/email Tim Norman – [timothy.j.norman@usps.gov](mailto:timothy.j.norman@usps.gov) or (316) 946-4528 or Jandee Moore – [jandee.k.moore@usps.gov](mailto:jandee.k.moore@usps.gov) (316) 946-4651.

See the map below for directions to our location. Signs will also be posted.

The Wichita Postal Customer Council newsletter, PCC Hotline, is published by the Wichita Postal Customer Council for all members of the Council and other business mailers in the Wichita area.

**Kathy Hand**  
**Wichita Postmaster**  
Postal Co-Chair

**Kathie Bills**  
**Newman University**  
Industry Co-Chair

All members are invited to submit news for the PCC Hotline. Items should be sent to:

**Tim Norman**  
timothy.j.norman@usps.gov

## 7117 W. Harry – General Mail Facility



## Why get involved with a PCC?

The Postal Service offers training opportunities and assistance through Postal Customer Council meetings to anyone who wants to learn more about how using the mail can be a way to achieve cost-effective business growth. Whether you're a small or large business or mail service provider looking for training in direct mail and other services or you'd like to join the greater community of business mailers, we're here to help.

There are benefits to connecting with a local PCC. This nationwide network is a great way to get training, stay on top of mail innovations, and work hand-in-hand with a local Post Office to develop more effective, efficient, and profitable mailings.

PCC's provide Postal Service customers with information about postal products, services, and tools to help grow their business, as well as improve mail quality. It's a great way to stay informed and find what you need to meet your mailing needs. Attending PCC events allows customers to hear local and national speakers and to network with other mailers. No matter where your interest lies or what your mailing needs are, there's sure to be a session or presentation throughout the year that will be of benefit.

# Postal News

## U.S. Postal Service Delivers Record Holiday Season

*Double-digit package growth surpasses projections*



WASHINGTON — The U.S. Postal Service exceeded its holiday delivery projections this season, delivering approximately 524 million packages in December — an 18 percent increase over last year. On Dec. 22 alone, the Postal Service delivered more than 28 million packages. This marked the most packages delivered in a single day in the organization’s history. The package delivery record was set while also delivering approximately 463 million pieces of mail. Improving tracking and reliability for customers was a key factor in preparing for holiday delivery demand. In advance of the holidays, the Postal Service also lowered some prices for businesses and frequent shippers.

In preparation for the holiday package volume, the Postal Service enhanced its network and made adjustments to mail processing and delivery operations, including delivering packages seven days a week beginning late November. More than 20 million packages were delivered on the five Sundays prior to Christmas to keep the mail moving and networks clear. An additional 118,000 packages were delivered Christmas Day.

## Introducing the New Postmaster General

Postmaster General and CEO Pat Donahoe is retiring Feb. 1, 2015, after 39 years with USPS. Chief Operating Officer, Megan Brennan was selected as the 74th PMG and the first woman to hold the job. Brennan, a 28-year veteran of the Postal Service, was named COO and executive vice president in December 2010. Previously she was vice president of Eastern Area Operations and vice president of Northeast Area Operations. She joined USPS in 1986 as a letter carrier in Lancaster, PA, and began her management career as a delivery and collection supervisor.



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### 2015 National Postal Forum

Did you miss the 2014 National Postal Forum last year? Well don't worry, the next one is right around the corner. The 2015 National Postal Forum will be held in Anaheim, CA from May 17-20. The National Postal Forum is the premier educational event/experience and tradeshow available to mail professionals today. If your business or profession has anything to do with using mail, or any of the products and services available through the United States Postal Service... then this is the place you need to be as an exhibitor or attendee! For more information, visit [www.npf.org](http://www.npf.org).

Please make your reservations for the February 26 meeting with Tim or Jandee (see page 1) or send the form below to:

*WPCC, PO Box 9111, Wichita KS 67277-0111*

<b>PCC Meeting on February 26<sup>th</sup>, 2015</b> At <u>General Mail Facility, 7117 W. Harry St</u>	
Names	_____
	_____
	_____
Company:	_____
Email address:	_____
Phone #:	_____
Number Attending:	_____ @ \$20.00 = \$ _____